

ORGANISING IN PLACE AND WORKING ACROSS ALTITUDES

“Only a crisis — actual or perceived — produces real change. When that crisis occurs, the actions that are taken depend on the ideas that are lying around. That, I believe, is our basic function: to develop alternatives to existing policies, to keep them alive and available until the politically impossible becomes politically inevitable.”

MILTON FRIEDMAN



This is an Open Learning Session delivered as part of WEAVE Regen Economy Systems Lab, convened by Regen Labs, Commissioned by Social Enterprise Australia, under SEDI

EVER HAD THIS FEELING?



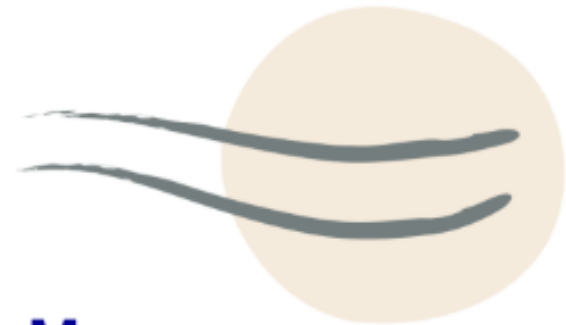
EVER HAD THIS FEELING?

Altitude sickness:

Caused by gaining or reducing altitude too quickly without giving enough time for the body to adjust to the new conditions.



SYSTEM TRANSITIONS



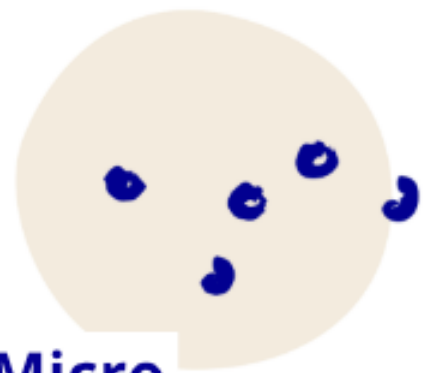
Macro

‘LANDSCAPE’ OF SOCIETAL VALUES, POLITICAL IDEOLOGIES, TRENDS AND ECONOMIC PATTERNS



Meso

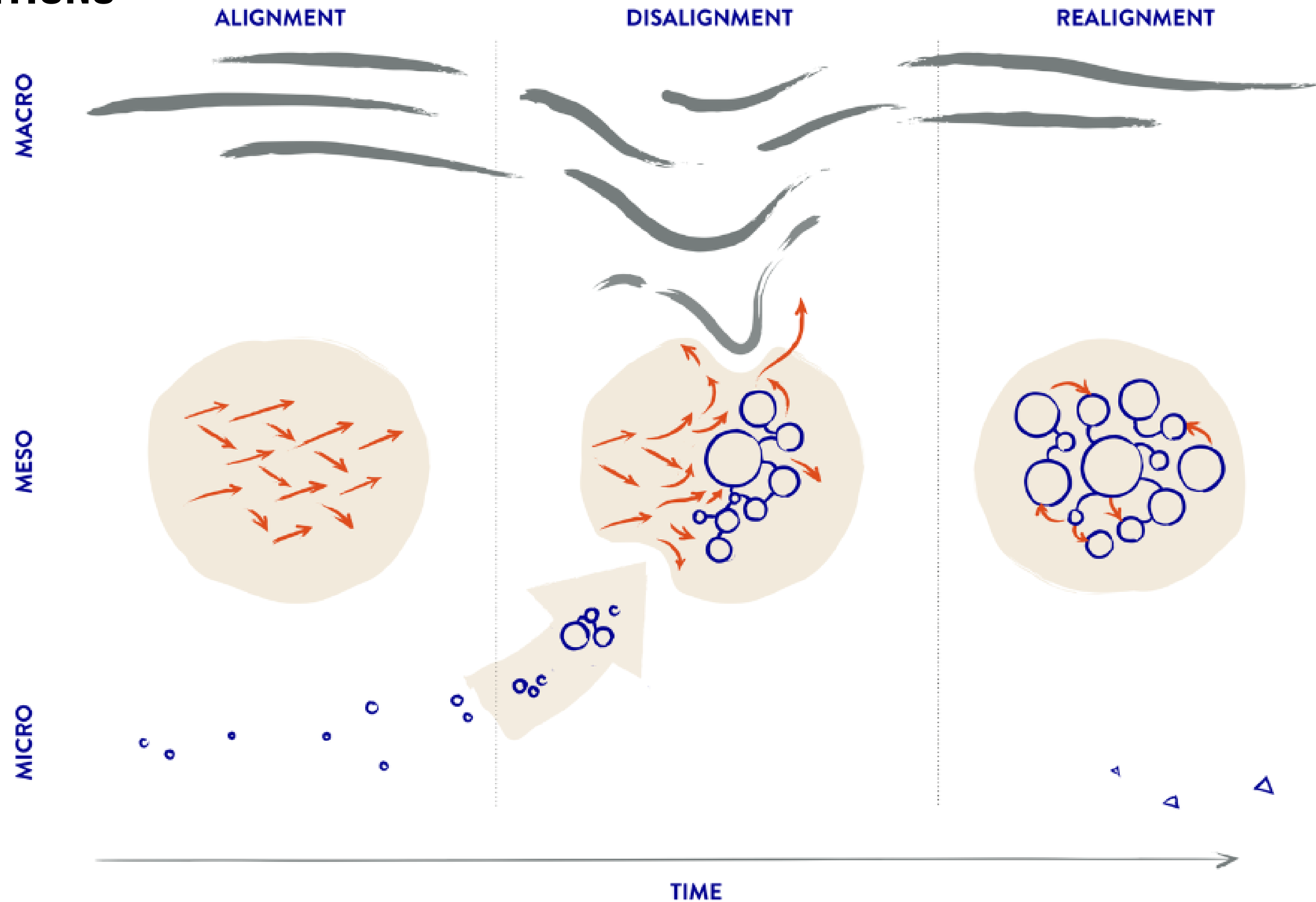
‘REGIME’ OF THE INSTITUTIONS, TECHNOLOGIES, MARKETS & ORGANISATIONS THAT GIVE STRUCTURE TO A SYSTEM



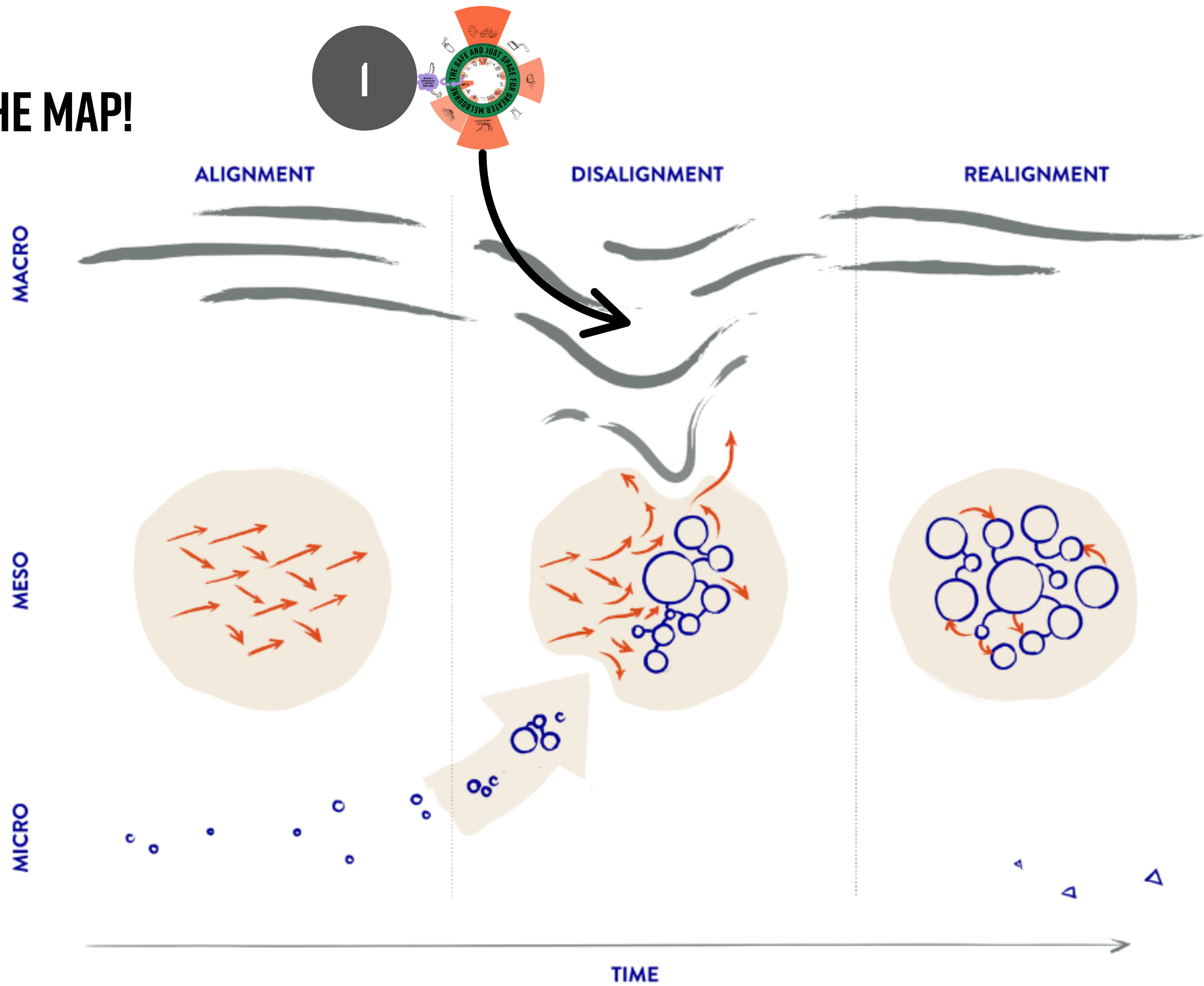
Micro

‘NICHES’ WHERE PEOPLE START TO DEVELOP RADICAL NEW SOLUTIONS, HABITS AND WAYS OF LIFE.

SYSTEM TRANSITIONS



PART I: LET'S NAVIGATE THE MAP!



ECONOMIC PATTERNS: PRESSURE AND WINDOW OF OPPORTUNITY

1

21%
**of Victorian households
experience food insecurity**

312kg / year
of food waste per person

22%
**wait longer than they felt
acceptable for a GP appointment**

25%
**of Melburnians live in a LGA with
Gini coefficient of more than 0.5**

9.8%
poverty rate (before housing)

Only 48%
**of Melburnians live within 400m of
regular public transport**

**Our gender pay gap remains at
13%**

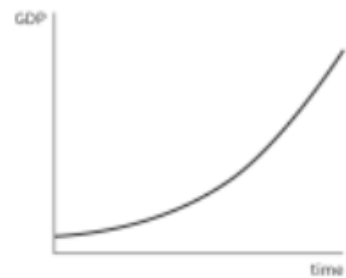
13%
face housing stress

Score of 49/100
on Edelman Trust Index (Australia)

62%
**of Australians hold a moderate or
high level of grievance against
business, government and the rich**

ECONOMIC PATTERNS: PRESSURE AND WINDOW OF OPPORTUNITY

From 20th-Century Economics

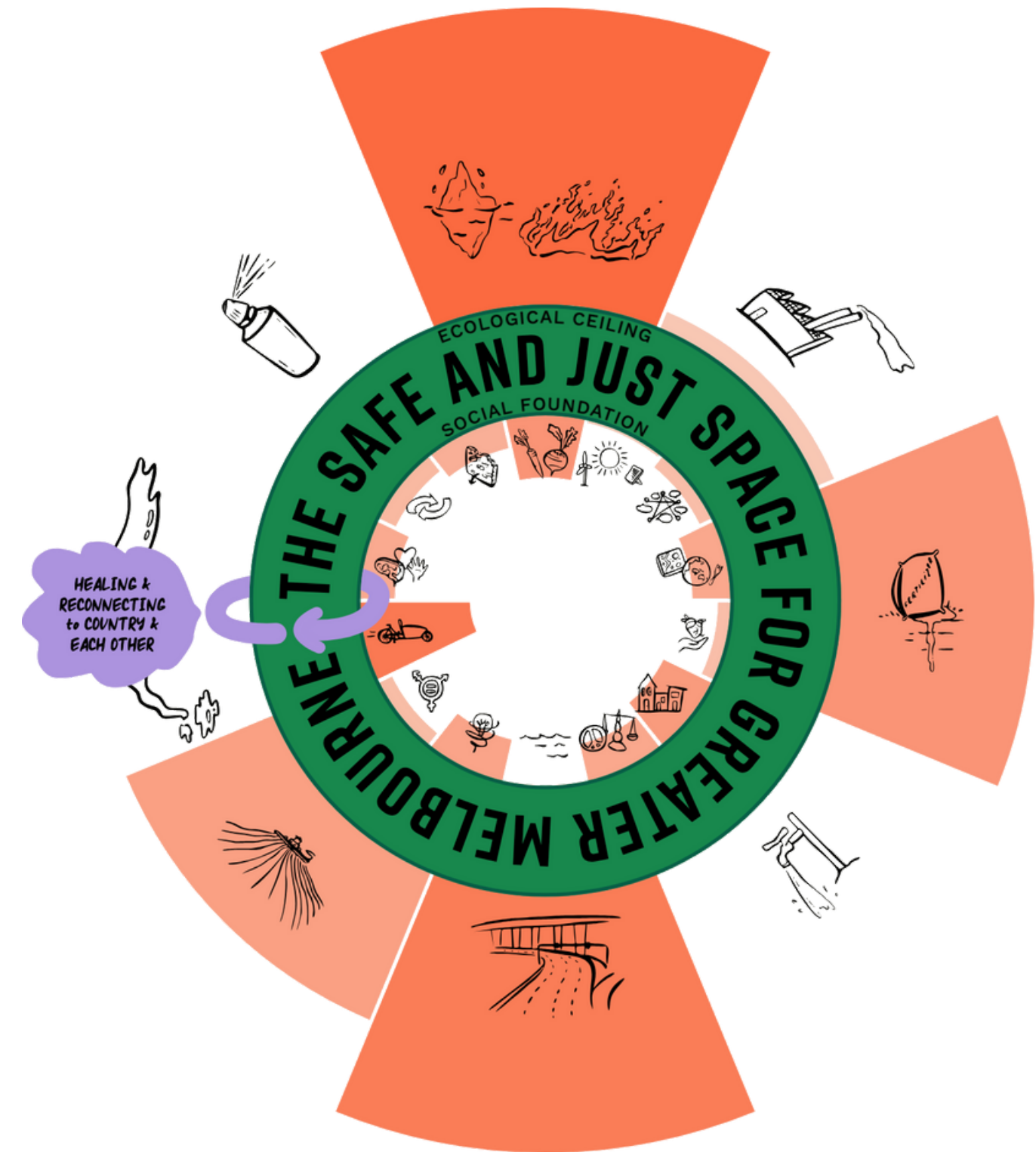


GDP

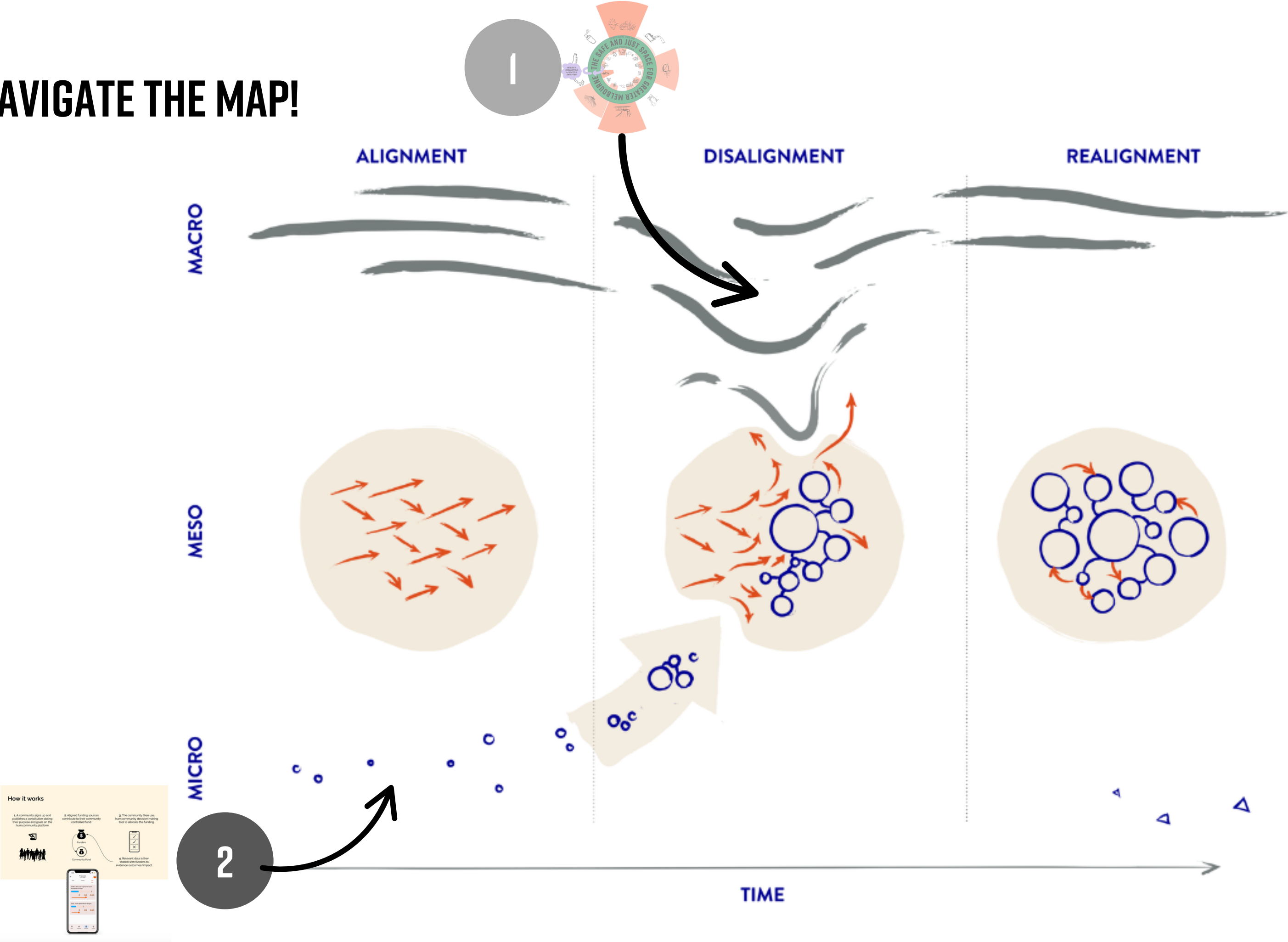
To 21st-Century Economics



the Doughnut



PART 1: LET'S NAVIGATE THE MAP!



How it works

1. A community signs up and publishes a constitution stating their purpose and goals on the fundcommunity platform.
2. Aligned funding sources contribute to their community-controlled fund.
3. The community then use fundcommunity decision making tool to allocate the funding.
4. Relevant data is then shared with funders to evidence outcomes/impact.

NICHES RESPONDING TO LOCAL NEEDS

2

DISTRIBUTED GRANT MAKING

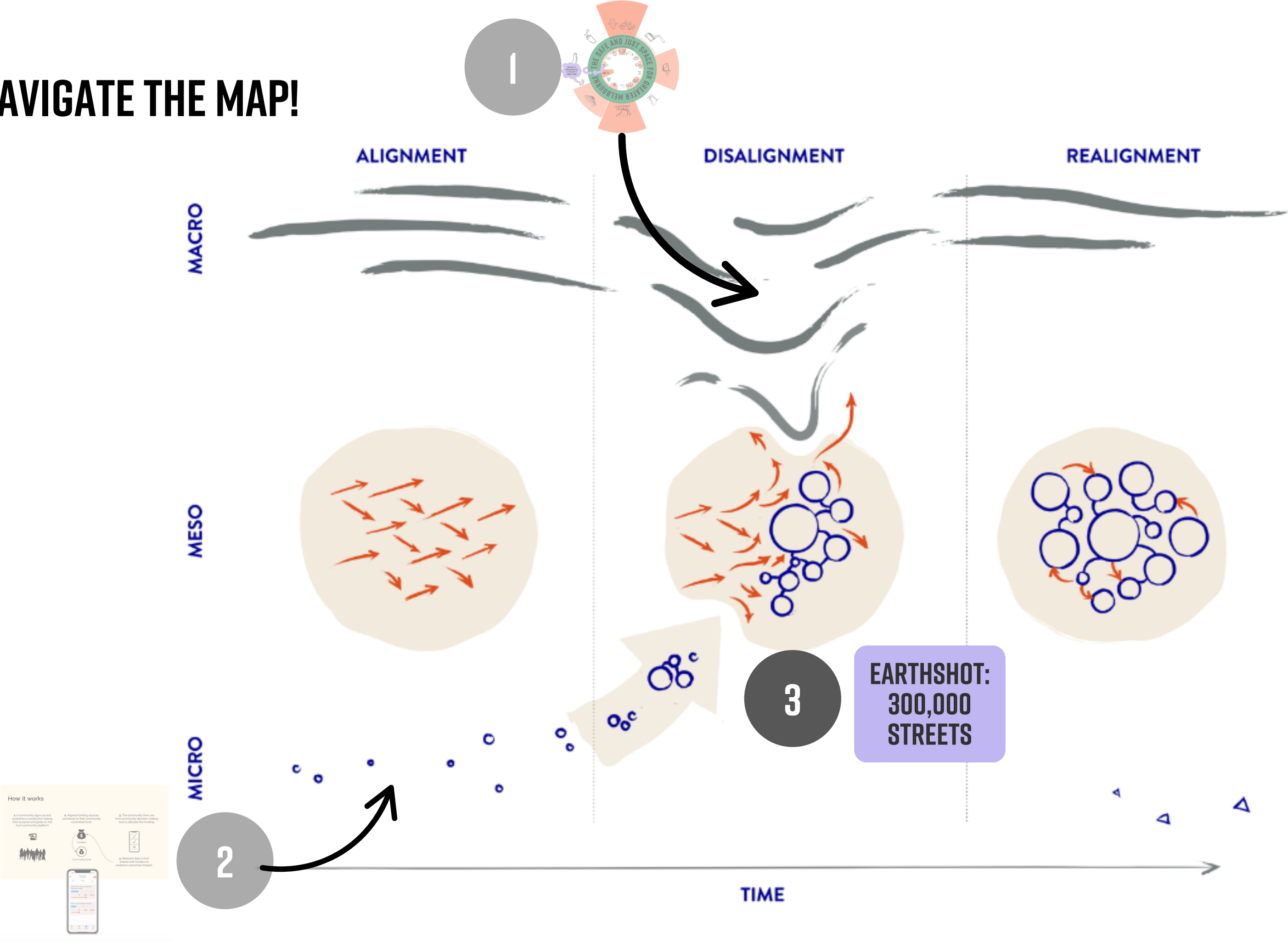


Build a network of community-led decision making and activity. Learning about Hum as a method for facilitating capital in service of place-based regeneration.

PARTNERS: WELLBEING PROTOCOL, MENZIES FOUNDATION, BENDIGO BANK, INNER NORTH FOUNDATION, MELBOURNE POLLINATOR CORRIDOR, REGEN PENSINULA, GUILDFORD LANE, COMMUNITY FOUNDATIONS

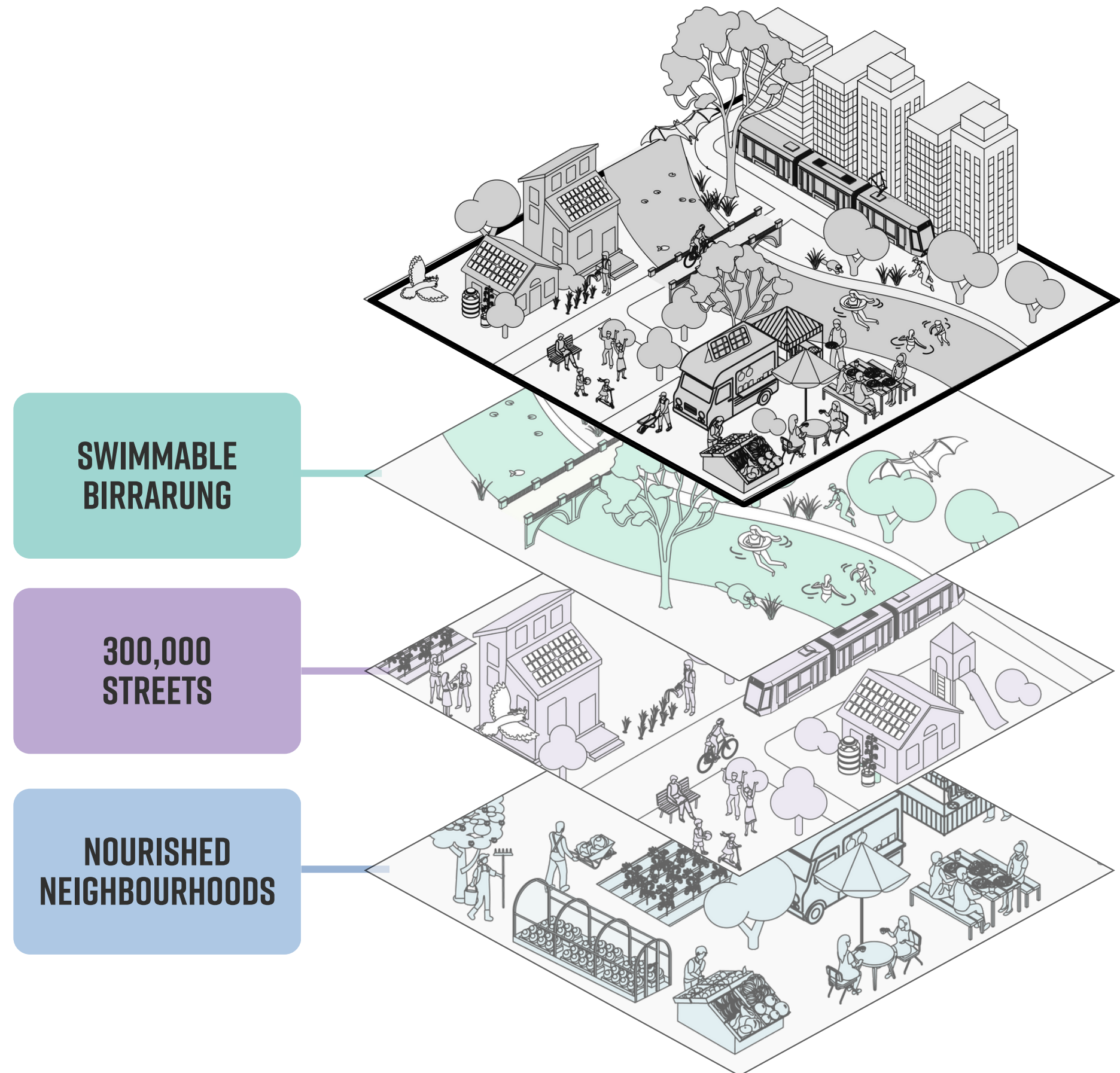


PART I: LET'S NAVIGATE THE MAP!

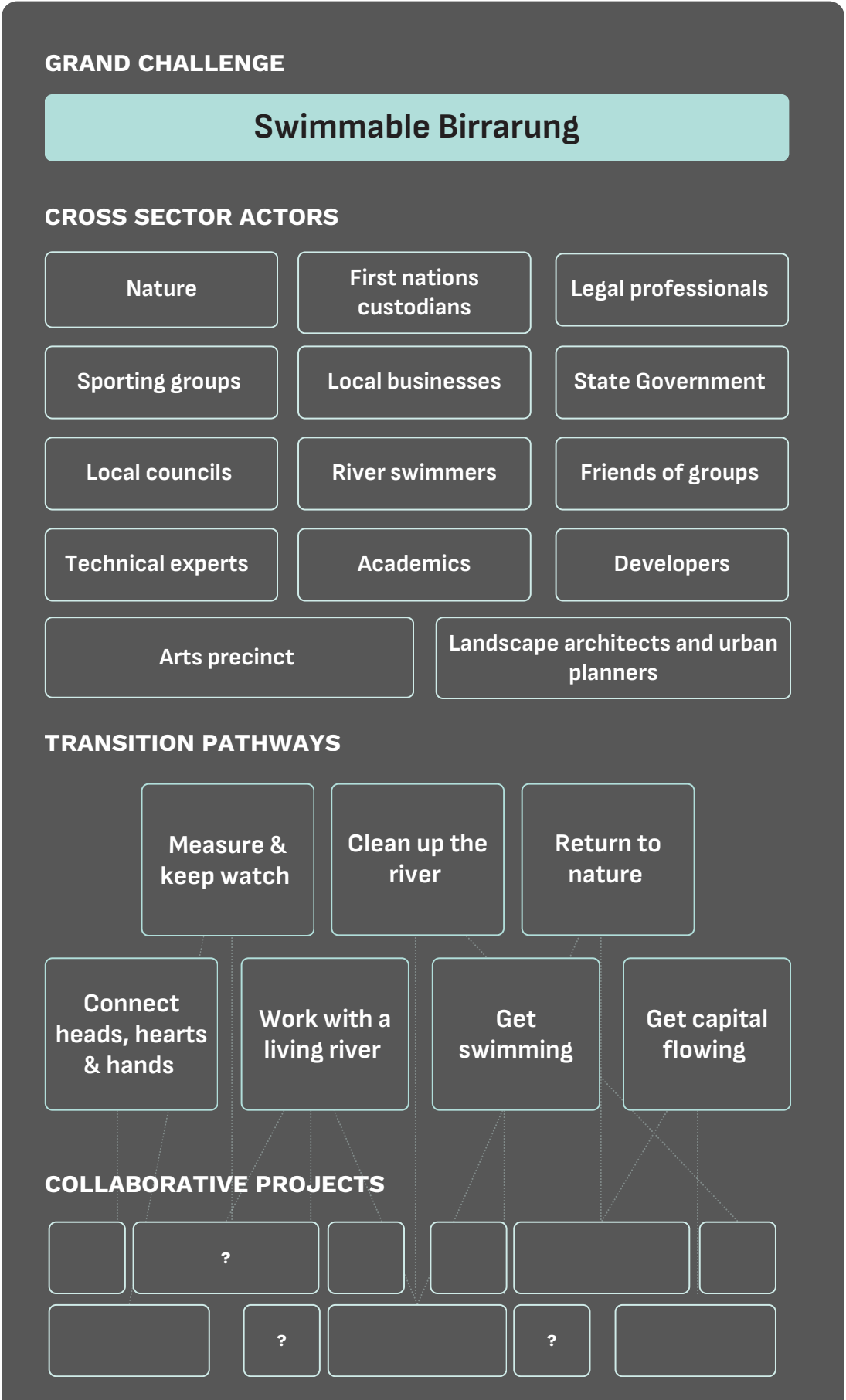


BREAKING INTO THE MESO LEVEL

EARTHSHOTS AS COHERENCE MAKING MECHANISMS?



BREAKING INTO THE MESO LEVEL



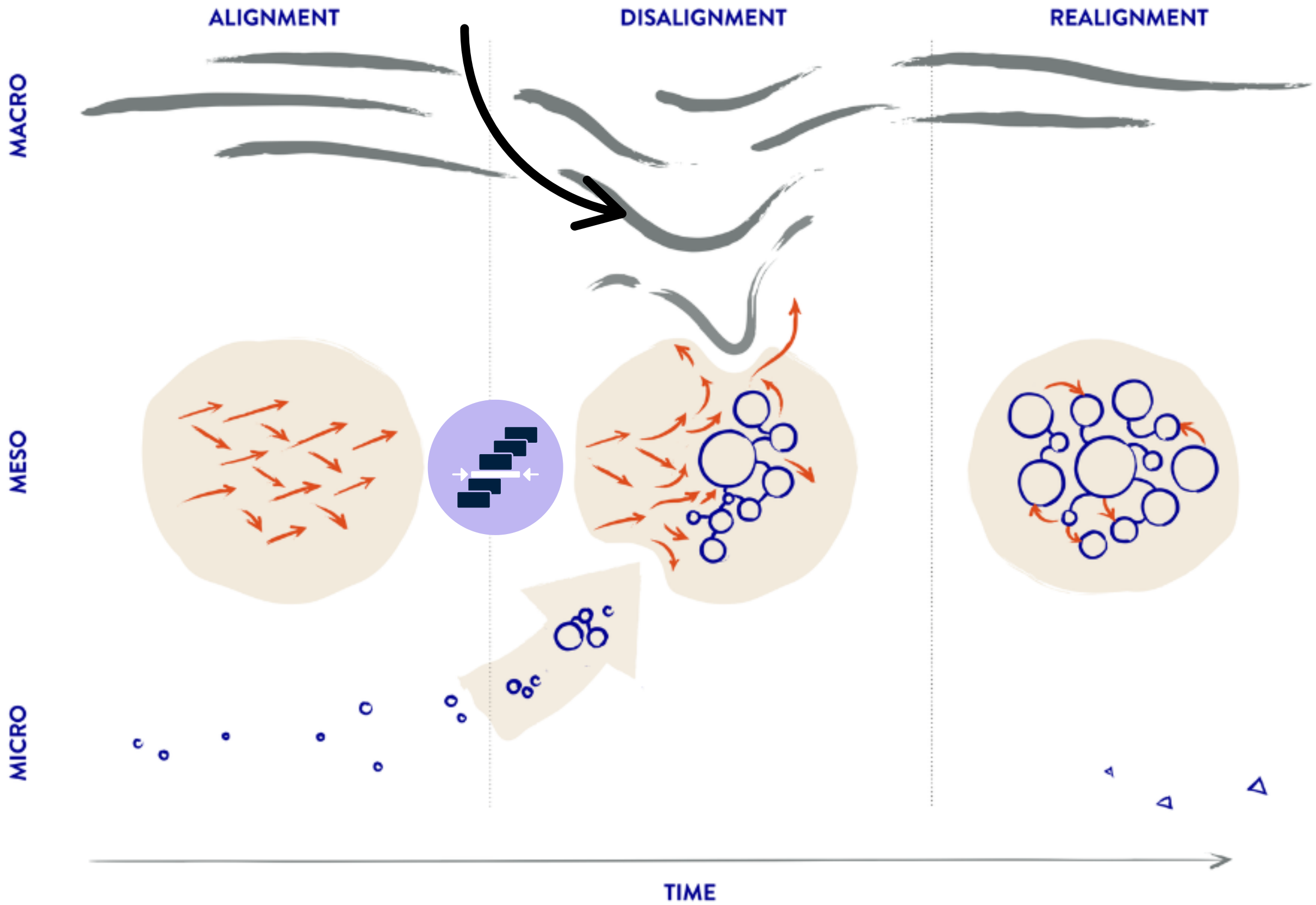
← A DECLARATION OF INTENT

← AN ECOSYSTEM RESPONSE

← NESTED SYSTEM BOUNDARIES FOR MULTIPLE ENTRY POINTS

← A PORTFOLIO OF NICHEs

PART 2: LET'S NAVIGATE THE MAP!



regen labs

CLIMATE SHOCKS AND MULTIPLE CRISES **SEES UPSWELL OF COMMUNITY-LED SOLUTIONS**



EXTREME BUSHFIRES..FLOODS, & A PANDEMIC

**REGIONAL
COMMUNITIES BORE
THE BRUNT...**

**AND LED THE
RECOVERY**



NATION-WIDE STRATEGY - REGENERATE AUSTRALIA - **TO CATALYSE NEW ECONOMIES**

2



‘ECONOMIES AND ENTERPRISES MUST BECOME REGENERATIVE BY DESIGN, SO THAT THEY RESTORE AND THEN WORK WITHIN THE CYCLES OF THE LIVING WORLD.

AT THE SAME TIME WE NEED ECONOMIES AND ENTERPRISES THAT ARE DISTRIBUTIVE BY DESIGN, SHARING VALUE, POWER, AND OPPORTUNITY FAR MORE EQUITABLY WITH ALL INVOLVED—THROUGHOUT THEIR SUPPLY CHAINS—IN CREATING THAT VALUE.’

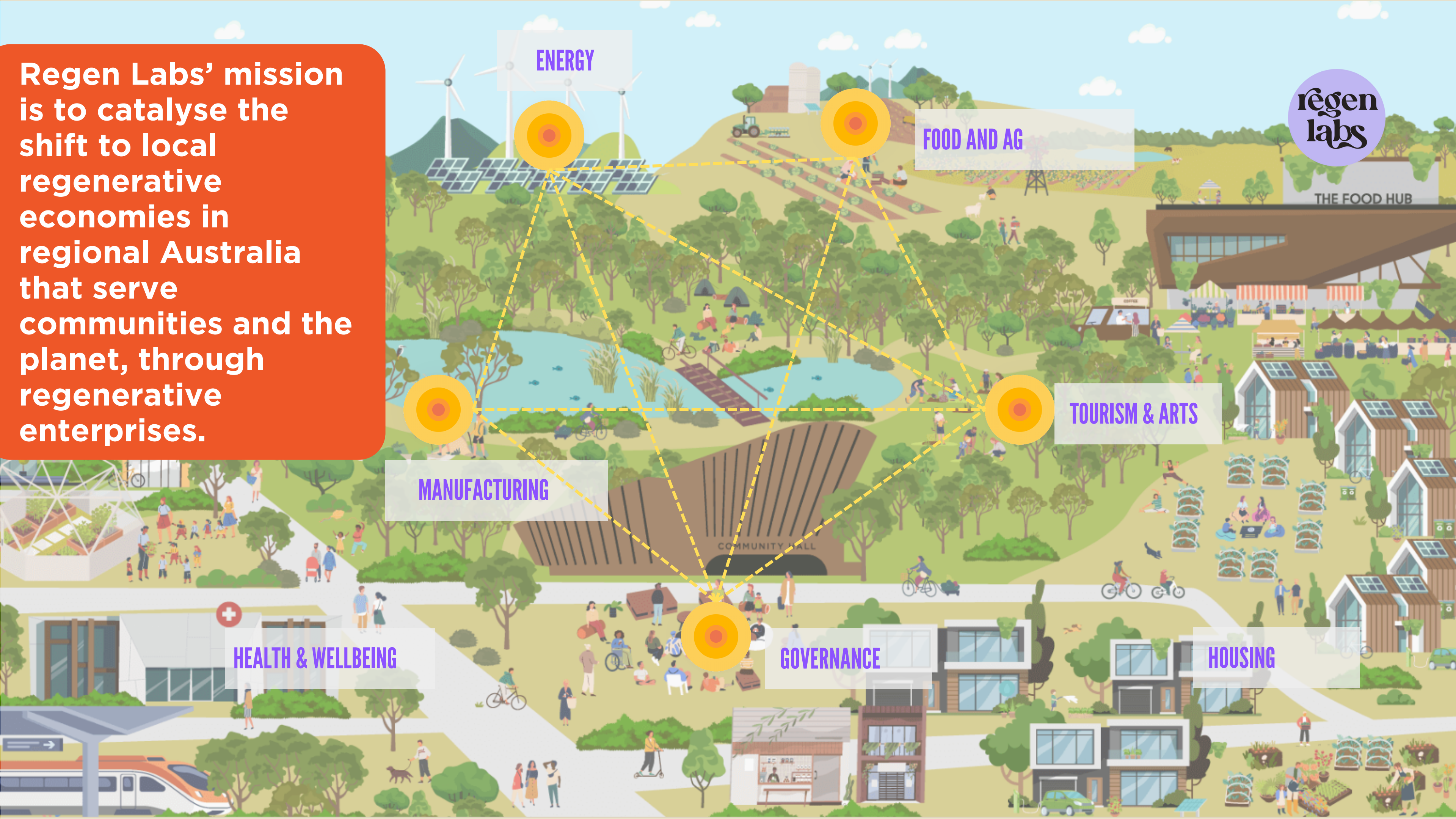


regen labs

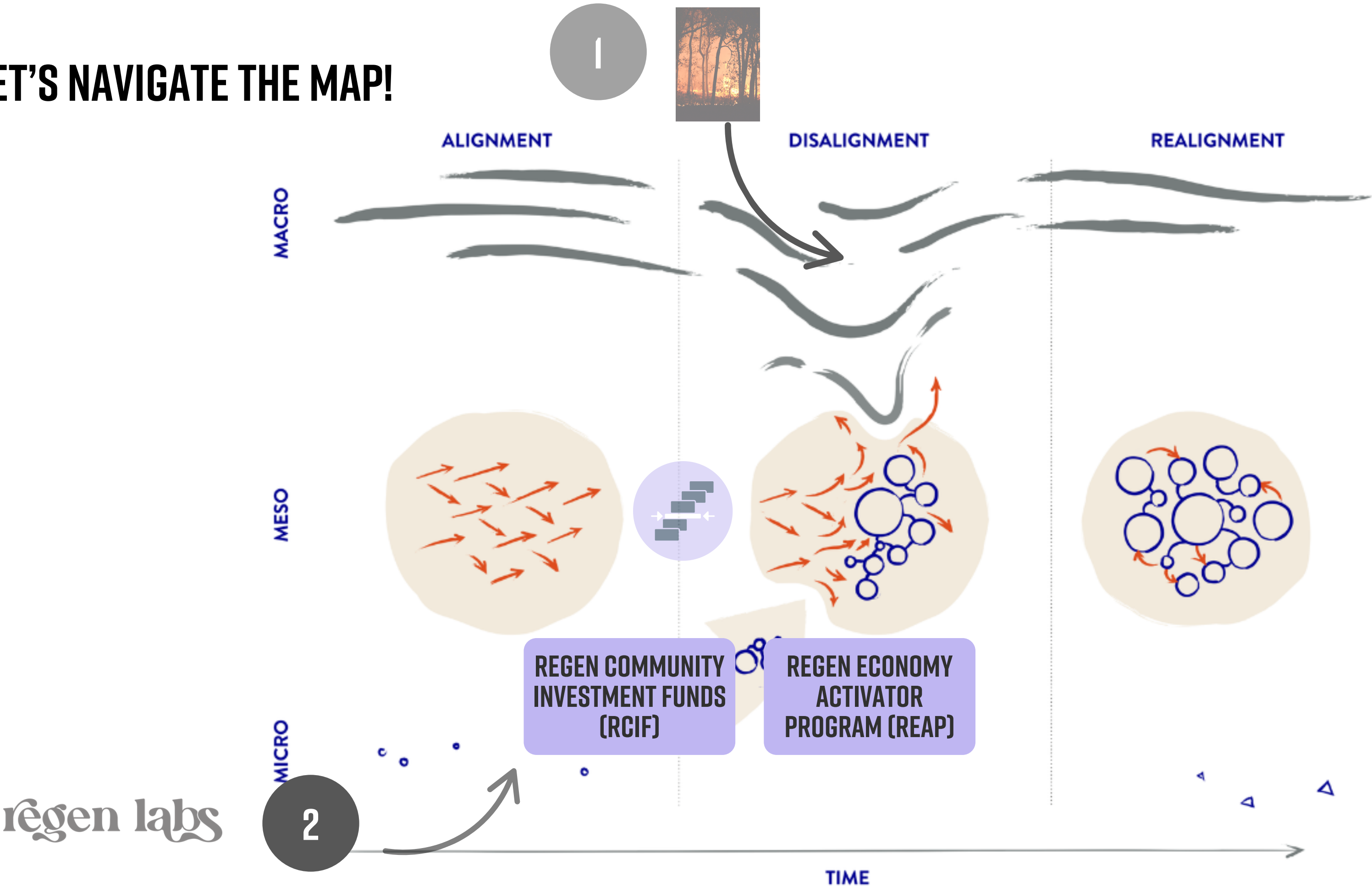
Enterprises | Finance | Communities

KATE RAWORTH, AUTHOR: DOUGHNUT ECONOMICS

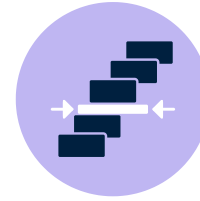
Regen Labs' mission is to catalyse the shift to local regenerative economies in regional Australia that serve communities and the planet, through regenerative enterprises.



PART 2: LET'S NAVIGATE THE MAP!



NICHES RESPONDING TO SYSTEMIC GAP



2

RIGHT FINANCE:

REGEN COMMUNITY INVESTMENT FUNDS (RCIF)

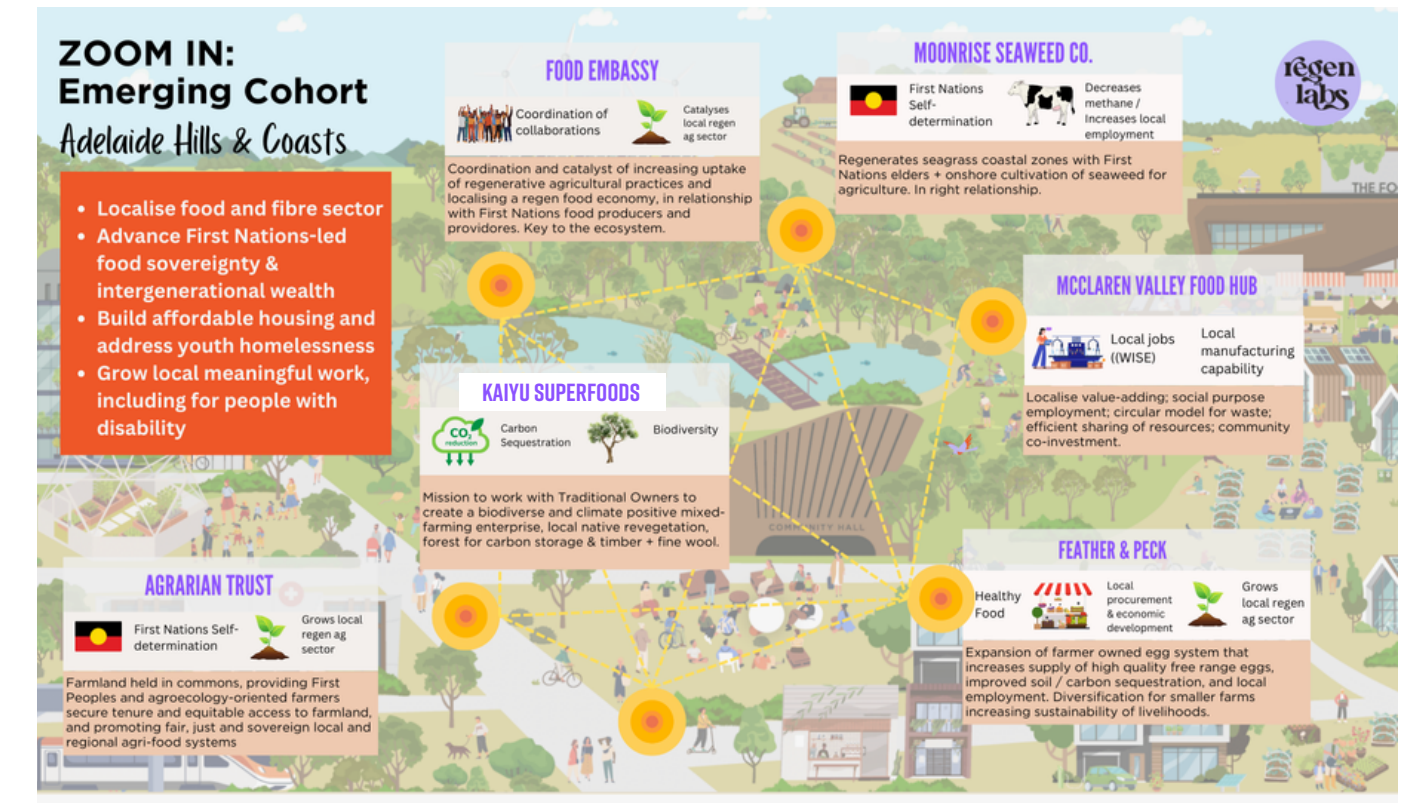


Co-designing financial infrastructure to blend flows of capital to support regional cohorts of enterprises in service of place-based regeneration

PARTNERS: REGEN LABS, PAUL RAMSAY FOUNDATION (SUPPORT OF FEASIBILITY STUDY), THE WYATT TRUST, ENGLISH FAMILY FOUNDATION, PLACE CONVENORS, FOUNDATIONS SA, PRIVATE PHILANTHROPY

RIGHT SUPPORT:

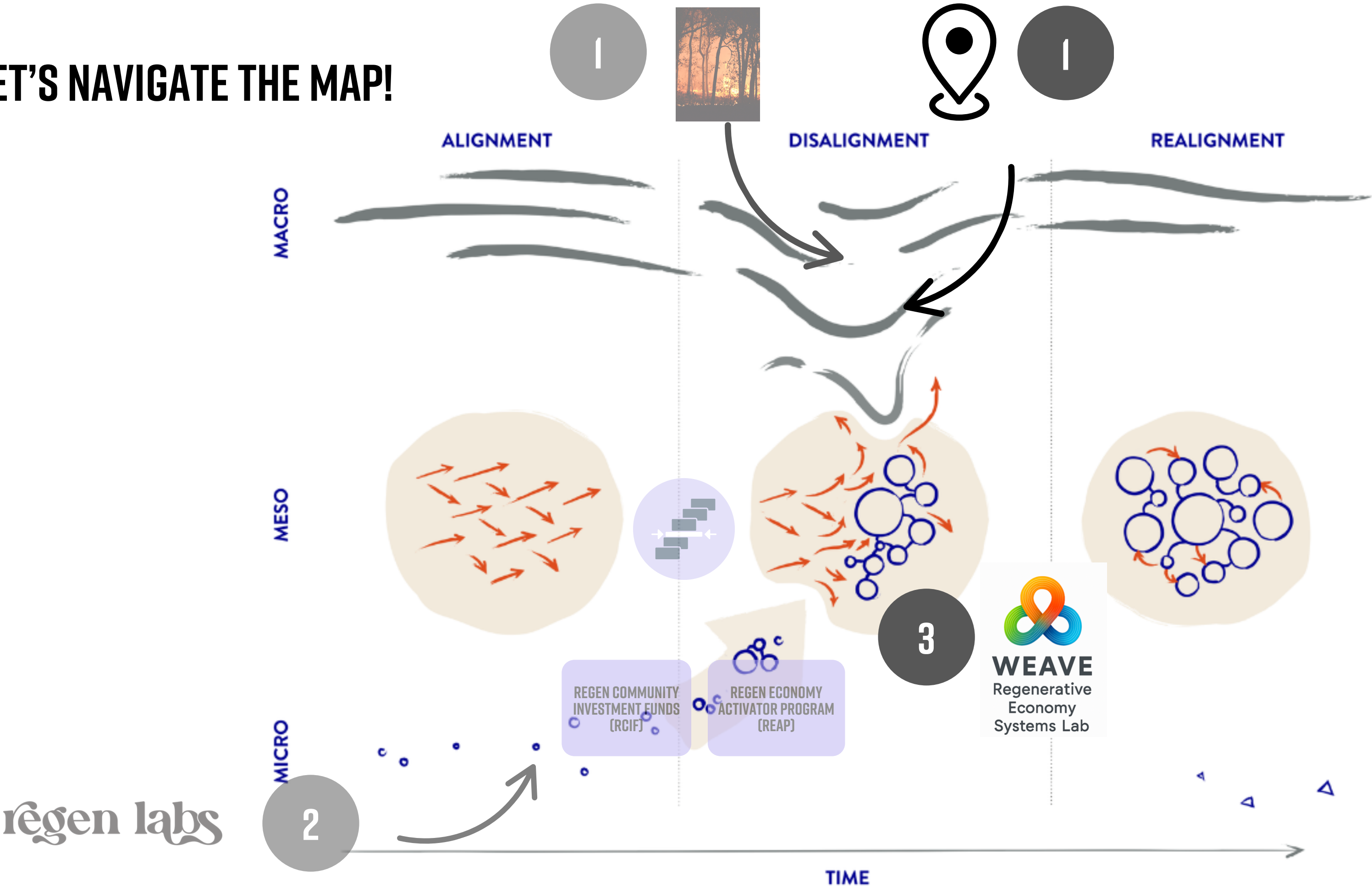
REGENERATIVE ECONOMY ACTIVATOR PROGRAM (REAP)



Place-based program for a cohort of enterprises and ecosystem partners, collaborating for the regeneration of the Hills and southern coasts of South Australia: a pathway towards system change and coordinated impact.

PARTNERS: PLACE CONVENORS, FIRST NATIONS ADVISORS, FAY FULLER FOUNDATION, S PFIEFFER FOUNDATION, ENGLISH FAMILY FOUNDATION, BEYOND BANK, MOUNT BARKER DISTRICT COUNCIL, ECOSYSTEM PARTNERS

PART 2: LET'S NAVIGATE THE MAP!



BREAKING INTO THE MESO LEVEL

WEAVE is a response to the need and opportunity to collaborate:

- **learn** what is needed to improve the support for regenerative & social enterprises in local places.
- **identify** synergies across initiatives and orgs in different parts of the system to scale support.
- **experiment** with innovations across business models, finance and social infrastructure
- **influence** strategic intervention points to improve enabling conditions for enterprises to lead

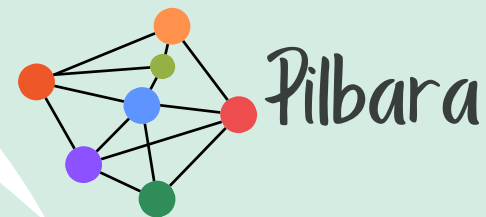




WEAVE - in a nutshell

A 12-mth place-based innovation collaboration learning community

Knowledge sharing and insight gathering from experiments across inquiry areas



Pilbara

regen labs



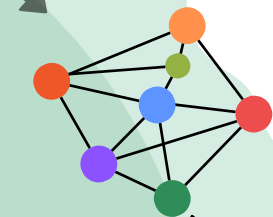
Business Model Innovation



Finance Innovation

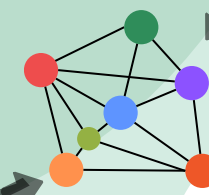


Social Infrastructure Innovation



Northern Rivers

Mid-north coast



Southern Highlands

Shoalhaven / Kangaroo Valley



Adelaide Hills & Coasts

Melbourne



Outputs and learning shared via SEA Understorey. Outcomes include insights & system change

REFLECTIONS FROM THE MESSY MIDDLES OF CHANGE

WE HAVE TO DESIGN WITH ALL THE ALTITUDES IN MIND

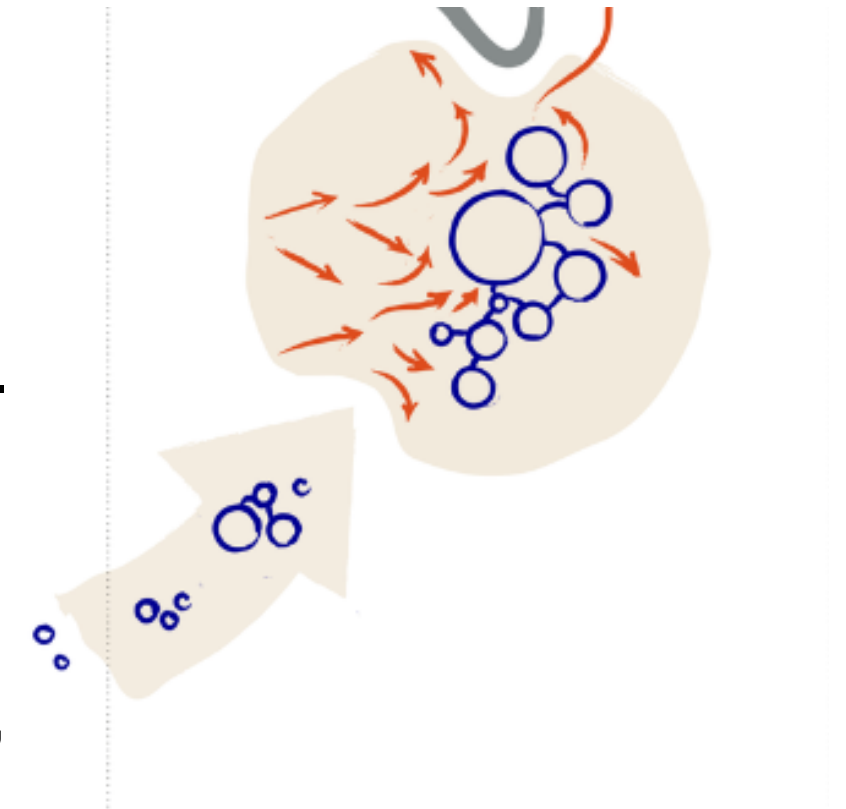
MAINTAINING TRUST AND RELATIONAL CAPITAL IS CRITICAL

NICHES & MESO STRUCTURES ARE NOT EQUAL IN THEIR RESILIENCE, ABILITY TO BOUNCE BACK OR BREAK-THROUGH

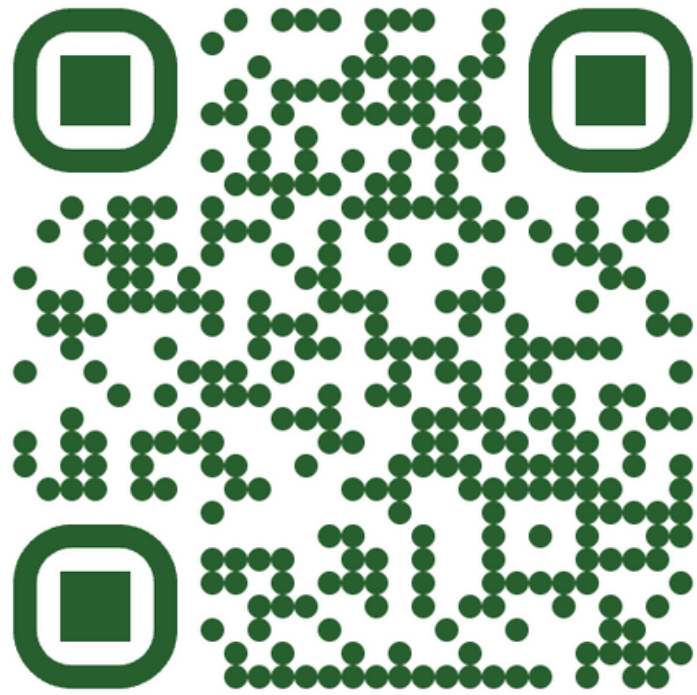
CONSIDER WAYS TO BAKE IN ENABLING CONDITIONS IN THE AUTHORISING ENVIRONMENT (EG REGULATION, TASKFORCE, CHARTERS ETC)

AND, RECOGNISE THAT THIS 'BAKING IN' MAY COMPROMISE NICHES AS THEY GROW INTO THE MESO

THERE'S ALWAYS MORE NICHES



STAY IN TOUCH



Stay in the loop through
WEAVE newsletter

[visit: www.regenlabs.au/weave](http://www.regenlabs.au/weave)

THANK YOU!



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