

SIMNA's Peer Learning and Support Community "Impact Measurement Roundtable"

This report summarises activities, participation and learnings related to SIMNA's Peer Learning and Support Community for the 12 months from April 2025 to April 2026.

Details of each roundtable

| No | Date | Topic | Participating Organisations |
|----|-------------------|---|--|
| 1 | 28 August 2025 | Current approaches to defining and measuring the social impact of our enterprises | Allara Creative Green Fox Training Studio Mosaik Experiences Regan Labs Remarkable She Shapes History Shoretrack The Social Outfit Umbo Untapped Customer <i>(12 participants)</i> |
| 2 | 19 September 2025 | Approaches and frameworks for social impact measurement | Allara Creative Food Connect Foundation GROW Gardens Holy Grounds Boorloo / Perth Joy of Giving Mosaik Experiences Shoretrack <i>(7 participants)</i> |
| 3 | 22 October 2025 | Balancing short- and long-term impact measurement | Green Fox Training Studio Holy Grounds Boorloo / Perth Mosaik Experiences <i>(3 participants)</i> |
| 4 | 27 February 2026 | Communicating impact effectively to diverse stakeholders | Holy Grounds Boorloo / Perth SEFA / Food Connect Shed Two Good Co Untapped Customer <i>(4 participants)</i> |
| 5 | 27 March 2026 | Using data to improve program design and decision making | Holy Grounds Boorloo / Perth Mosaik Experiences SEFA / Food Connect Shed <i>(3 participants)</i> |
| 6 | 22 April 2026 | Using AI for social impact measurement | Holy Grounds Boorloo / Perth Mosaik Experiences SEFA / Food Connect Shed <i>(5 participants)</i> |

Blog articles published to date

1. Kicking Off the Conversation: Highlights from the First Impact Measurement Roundtable for Social Enterprise <https://simna.com.au/resource-hub/kicking-off-the-conversation-highlights-from-the-first-impact-measurement-roundtable-for-social-enterprise/>
2. Navigating Social Impact: Insights from Our Second Roundtable <https://simna.com.au/resource-hub/navigating-social-impact/>
3. Balancing Short and Long-Term Impact: Reflections from our Third Roundtable <https://simna.com.au/resource-hub/balancing-short-and-long-term-impact-reflections-from-our-third-roundtable/>
4. How Social Enterprises Can Communicate Impact Across Diverse Stakeholders <https://simna.com.au/resource-hub/how-social-enterprises-can-communicate-impact-across-diverse-stakeholders/>
5. How Can We Use Data to Drive Social Impact Insights? <https://simna.com.au/resource-hub/how-can-we-use-data-to-drive-social-impact-insights/>

Participant feedback

“I learned so much through being part of the roundtable, and I feel more confident now because of it. It was such a valuable opportunity to hear different perspectives, share ideas, and connect with people who are deeply committed to community impact.”

“It's been grounding and affirming to be a part of SIMNA roundtables on social impact measurement. Peer to peer knowledge sharing and learning from each other's experience is always a strong way to approach any work involving the cross section of community, systems change and how we work better together.”

LC convenor reflections

We were pleased to see more consistency in attendance as the series of roundtables progressed and as a result, conversations grew richer as common ground was established amongst participants. It was a great opportunity for us to build new connections in the social enterprise sector and deepen existing ones, through both our Peer Learning Community and the Open Learning session.